

## INFORMATION FOR THE TREATMENT OF PERSONAL DATA

In compliance with EU Reg. 2016/679 / EU and Legislative Decree no. 196/2003, relating to the protection of individuals with regard to the treatment of personal data as well as the free movement of such data, FORMULA IMOLA S.P.A. (VAT number and tax code 02823951203, with headquarters in Imola (BO) Piazza Ayrton Senna da Silva, 1, in the person of the General Manager Mr. Roberto Marazzi (cf MRZRRT51P10H501L), born in Rome on 10/09/1951 and domiciled for the office at the registered office, as owner of the treatment of personal data, provides this information (as an interested party).

- **Data treatment:** data concerning customers and suppliers, contact data (email, telephone), addresses, accounting data.
- **Purpose of the treatment:** data are processed for the fulfillment of legal obligations under the tax laws; for the execution and management of the contract and protection of contractual rights; for internal statistical analysis; for marketing activities by sending promotional and advertising material relating to products or services similar to those covered by the existing commercial relationship. With regard to personal data relating to the execution of the contract of which you are a party or relating to the fulfillment of a regulatory obligation (for example, the obligations related to the keeping of accounting and tax records), the failure to communicate personal data prevents the completion of the contractual relationship itself.
- **Legal basis of the treatment:** the legal basis of the treatment is the contractual relationship, the law for the purposes of treatment of a fiscal and tax accounting nature, as well as the legitimate interest of the Data Controller for sending promotional and advertising material concerning products or services similar to those covered by the existing commercial relationship.
- **Responsible for the treatment:** the person in charge of the treatment of your personal data, appointed by the Data Controller, is Mr. Roberto Marazzi (tax code MRZRRT51P10H501L), born in Rome on 10/09/1951 and domiciled for the office at the registered office.
- **Recipients of the data:** your data may also be communicated to collaborators and employees of FORMULA IMOLA S.P.A. and to third parties, for technical and operational needs strictly related to the purposes set out above and in particular to the following categories of subjects:
  - a) entities, practitioners, companies or other structures entrusted by us with the processing of data, connected to the fulfillment of the legal, administrative, accounting, managerial obligations related to the ordinary course of our economic activity, also for credit recovery purposes;

### Formula Imola S.p.A. a Socio Unico

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Capitale sociale: Euro 2.000.000,00 i . v. • Numero di iscrizione al Registro delle Imprese di Bologna, P.IVA, C.F. 02823951203 • REA n. 470281 Soggetta alla direzione e coordinamento da parte del consorzio CON.AMI Codice Fiscale 00826811200

b) public authorities and administrations for the purposes related to the fulfillment of legal obligations or to subjects entitled to access the data by virtue of legal provisions, regulations, community regulations;

c) banks, financial institutions or other subjects to whom the transfer of the data is necessary for the performance of our company activity in relation to the fulfillment, on our part, of the contractual obligations assumed towards you;

d) suppliers of installation, assistance and maintenance IT services and telematic systems, and all necessary services for the fulfillment of the performance covered by the contract.

- **Time of Data retention:** we will keep your data in a form that allows data identification for a period of time not exceeding the achievement of the purposes for which the data were collected; these will therefore be kept until the existing of the contractual relationship and no later than 10 years from the termination of the contract (art. 2048 of the Italian Civil Code regarding prescription). The data which are strictly necessary for tax and accounting obligations, once the purpose for which they were collected is lost, will be kept for a period of 10 years as required by Italian law regulations.

- **Data transfer:** the Data Controller does not transfer personal data to third countries or to international organizations. However, the Data Controller reserves the right to use cloud services; in which case, the service providers will be selected from among those who provide adequate guarantees, as required by EU Reg. N. 2016/679 / UE.

- **Profiling:** the Data Controller does not adopt any automated decision-making processes, including data profiling.

- **Rights of the interested party:** We inform you that regarding the processing of your personal data, you can exercise the following rights:

- a) right to obtain access to personal data, right to obtain information about the purpose of the data treatment, right to obtain information about the categories of personal data, the recipients or categories of recipients to whom the personal data have been or will be communicated, and, when possible, the period of conservation of the data;
- b) right to rectification and integration of personal data;
- c) right to cancel the data if one of the following reasons exist:

1. personal data are no longer necessary regarding the purpose for which they were collected or otherwise processed;
2. the interested party opposes to the data treatment and there is no prevailing legitimate reason to proceed with the data treatment;
3. personal data have been unlawfully treated;
4. personal data must be deleted in order to fulfill a legal obligation required from the Member State law to which the Data Controller is subject.

If the data Controller has made public personal data and is obliged to delete them, he must inform

the other owners who treat the personal data and request to delete any link, copy or reproduction of the data;

d) right to limitation of the treatment in the case of:

1. the interested party disputes the accuracy of the personal data, for the period necessary for the data controller to verify the accuracy of such personal data;
2. the treatment is illegal and the interested party opposes the cancellation of personal data and instead requests that their use is limited;
3. although the Data Controller no longer needs it for treatment purposes, personal data are necessary for the interested party to ascertain, exercise or defend a right in court;
4. the interested party opposed the treatment, pending verification of the possible prevalence of the legitimate reasons of the Data Controller with respect to those of the interested party.

e) right to lodge a complaint with the Guarantor for the protection of personal data, following the procedures and indications published on the official website of the Authority: [www.garanteprivacy.it](http://www.garanteprivacy.it).

f) right to portability of the data of the interested party, that is the right to receive their own personal data in a structured format, commonly used and readable by any automatic device, and possibly transmit them to another Data Controller, if the treatment is based on consent or on a contract and that is carried out by automated means. Where technically possible, the interested party has the right to obtain the direct transmission of data from one Data Controller to another;

g) right to withdraw consent at any time without prejudice to the lawfulness of the treatment based on the consent given before the revocation;

h) right to object at any time to the treatment of personal data, including data profiling, in particular in the event that:

1. the data treatment takes place on the basis of the legitimate interest of the Data Controller, subject to an explanation of the reasons for the opposition;
2. personal data are treated for direct marketing purposes.

- **Method of exercising the rights:** the interested party may at any time exercise his rights by sending:
  - a registered letter with return receipt to FORMULA IMOLA S.P.A., Imola (BO) Piazza Ayrton Senna da Silva 1;
  - an email to: [info@autodromoimola.it](mailto:info@autodromoimola.it)