

**FORMULA IMOLA SPA PROVIDES WITH THE FOLLOWING GUIDELINES A SERIES OF ADVICE FOR ORGANIZERS AND CUSTOMERS WHO USE THE FACILITIES OF THE ENZO AND DINO FERRARI INTERNATIONAL CIRCUIT.**

The Enzo and Dino Ferrari International Circuit was recently certified as a sustainable "location" according to the international standard ISO 20121 for the sustainable event management.

Therefore, in line with this strong commitment, the goal of the Enzo and Dino Ferrari International Circuit is to adequately inform, involve and influence all stakeholders (organizers, teams, operators, suppliers, customers, etc.) in their path towards sustainability of the events in which they are involved.

In order to conduct the events in the most sustainable way possible, the following brief checklist has been drawn up. It provides the organizers of the events to be held at the Enzo and Dino Ferrari International Circuit, a series of recommendations to apply in various sectors.

Although these recommendations are not mandatory, Enzo and Dino Ferrari International Circuit intends to reinforce the message addressed to organizers and customers to pay the utmost attention to the environmental and social impact of both events and daily life. Every little step is important.

Moreover, if you have any information or suggestions for this guideline, or any other helpful information on sustainability issues that you would like to share, you are welcome to do so, are welcome to improve us.

We also invite you to consult the section sustainability on our website [www.autodromoimola.it](http://www.autodromoimola.it) in which you will find the "Sustainability Policy" and all the activities put into place by Enzo and Dino Ferrari International Circuit to be sustainable.

For any further needs and details do not hesitate to contact:  
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Thanks for your cooperation and good sustainable event!

**Internazional Circuit Enzo e Dino Ferrari S.p.A.**

  
Pietro Benvenuti

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General Manager

**Note 1:** Some of the following recommendations may not apply to your specific event as all event types are considered.

**Note 2:** the following recommendations do not replace the national standards and regulations in force of the circuit.

**Formula Imola S.p.A. a Socio Unico**

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## Improve Waste Collection

- Ensure and encourage separate collection during the event and check if it's effective;
- Make sure that the waste management plan includes all types of waste;
- Make sure that food residues go into the appropriate container and / or organize the collection of food excesses to donate them to non-profit organizations present on site;
- Display educational signs and encouraging reuse and recycling policies during the event;
- Monitor the turnout of guests in order to ensure an adequate offer, avoiding waste;
- Reduce the amount of printed promotional material or better only send it digitally;
- Reduce or possibly avoid leafletting during the event;
- Encourage the design of your event using rental or shared products and equipment;
- Make informed purchasing decisions - research and prioritize supplies and equipment that use recycled materials and / or that can be reused at the end of their life;
- Reduce the use of packaging materials or, if possible, reuse or recycle;
- Ensure the use of non-toxic, biologically certified and eco-compatible cleaning detergents (eg. Ecolabel);
- Ensure that the personal protective equipment used to prevent COVID-19 contagion are disposed of correctly.

## Reduce your electricity consumption

- Ensure that suppliers of electric generators use modern, fuel-saving and environmentally friendly units (eg bio diesel, glycerin, hydrogen);
- Make sure that all energy-intensive equipment is turned off when not in use and during the night if not strictly necessary;
- Use LED lighting to reduce consumption;
- Make sure that the technical suppliers (eg audio-video systems, TV, etc.) use a modern technology with high energy efficiency.

## Reduce water consumption

- Avoid, if not strictly necessary, the excessive use and in any case the waste of water for example to wash vehicles and parts of them, or while using the kitchen and in the toilets.
- Use "waterless" clearing products.

## Reduce mobility impact

- To reach the place of the event, if possible and present, use public transport, or go on foot or by bicycle or scooter, or in car sharing;
- Organize a "car pooling" and / or "car sharing" service for your staff, including guests and spectators;
- Organize a shuttle service to and from the place of the event to the nearest public transport point and / or parking and / or accommodation;
- Communicate to guests and spectators the information relating to the availability of public transport and shuttles on the event invitation and / or send this information when purchasing the ticket;

- Organize an ad-hoc parking area for bicycles and scooters;
- Use vehicles with electric or hybrid engines;
- Generally, reduce the number of trucks and vehicles used for the transport of materials and equipment, optimizing logistics and reducing emissions;
- Avoid using trucks that are not fully loaded.

## Choose the best accomodation

- Choose accommodation that can be easily reached on foot, by bicycle, scooter or by public transport;
- Evaluate and choose the accommodation based on the measures taken to reduce the environmental impact (for example: reuse of towels, advice on water and energy consumption, eco-friendly consumables for the toilet, availability of electric charging stations, etc.);
- Choose an accommodation that buys local, organic, zero km food products supplied by small businesses and / or by social cooperatives that include fragile and disadvantaged people.

## Reduce printing – go digital

- Try to reduce the amount of printed material for the event and if printing is unavoidable, use recycled paper or FSC / PEFC / Ecolabel certified paper;
- Ensure that printers and multifunction machines use remanufactured toner cartridges;
- Make sure that all printers and multifunction machines are energy efficient, and are set up for double-sided and possibly black-and-white printing;
- Encourage the replacement of printed communications and information with digital channels (email, sms, whatsapp, social network) in order to reduce the production of paper materials;
- Make sure that the printed information signs are reusable and if possible, avoid adding the dates of the event which often prevents subsequent reuse;
- Use materials produced with recycled or in any case eco-compatible materials for information and promotional signage and advertising banners;

## Improve catering service

- Prefer the use of washable and reusable glasses and cutlery;
- Position the water dispensers to avoid or reduce plastic bottles and any other type of packaging waste;
- In any case, avoid disposables as much as possible;
- In case disposable glasses, plates and cutlery are absolutely necessary to buy those made of compostable and certified material (eg. MaterBi);
- Offer fresh, local and seasonal organic food or fair-trade products;
- Minimize the offer of animal-derived products (eg meat) and offer vegetarian or vegan options;
- Choose fish from sustainable fisheries management (MSC certification for example) or if possible fresh local fish;
- Also offer guests food alternatives for food intolerances, or that are respectful of ethical and religious choices;

- Minimize food waste in the kitchen, planning the quantities of food used in the best possible way according to the number of guests.

## **Improve your hospitality and motorhome**

In case you have one or more hospitality, motorhomes and / or other temporary structures, check that:

- Hospitality is easy to access and usable for people with disabilities;
- The hospitality uses natural resources extensively, for example natural light (to avoid the use of artificial lighting and therefore energy consumption), the recycling of rainwater (to avoid the use of water supplied by the system) and external ventilation (to avoid the use of air conditioners and therefore energy consumption);
- The hospitality has an air conditioning and heating system that can be controlled in each room and reduces its use during "dead times";

## **Acquire sustainable products and services**

- Define and implement as much as possible environmental, social and ethical sustainability criteria for the purchase of products, materials and services for the event;
- Involving the main suppliers and making them aware of sustainability and sustainable development;
- Ask suppliers to provide and share their environmental certifications, sustainability policies and practices and any planned improvement activities;
- If you can also buy locally to favor the local economy.

## **Improve accessibility and inclusiveness**

- In addition to already suitable facilities of the Enzo and Dino Ferrari International Circuit, consider designing the hospitality without architectural barriers and indicate the path to reach it to facilitate convenient access for people with disabilities;
- Ensure the inclusion of all and facilitate the access of people with disabilities to your initiatives (eg press conference, meeting with pilots, etc.);
- If possible, involve the local community and support the initiatives of non-profit organizations.

## **Communicate that your event is sustainable**

- Involve, share and raise awareness of all stakeholders (employees, suppliers, customers, partners, sponsors, media, drivers, teams, guests, spectators, etc.) on good sustainability practices before, during and after the event, through the various communication channels.
- Inform that the event is held at an ISO 20121- Sustainable Event Management Standard certified facility and that we are committing ourselves to ISO 14001 certification.

## STATUS OF THE DOCUMENT

REV.	REASON	DATE
	First issue for ISO 20121 management system	22/11/2021
	Substantial revision for ISO 20121 certification and integration of environmental policies	08/06/2022